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December 17, 2013

Machine Guns Ranked #1 Attraction In Miami By World's Largest Travel Site
Lock & Load Miami Rises To #1 Spot On TripAdvisor, To Commemorate Achievement
With Art Exhibit Featuring Award-Winning Actor/Artist

Miami, FL – Reviewers from the around the world have spoken and crowned *TripAdvisor's*® newest #1 attraction in South Florida. It's not the home of champion basketball team or a historic site, instead set your sights on *Lock & Load Miami*, South Florida's premier machine gun experience. *Lock & Load Miami* recently reached ranked #1 of 114 attractions in Miami on *TripAdvisor*®, the world's largest travel site*. To commemorate this achievement, *Lock & Load Miami* will be hosting an art exhibition on Thursday, December 19th, 2013 that will feature esteemed actor, filmmaker, writer, and artist Jordi Mollà

Following a number of enthusiastic reviews, *Lock & Load Miami* rose through the ranks of Miami attractions and reached the #1 spot on *TripAdvisor*® on December 16th, 2013. *Lock & Load Miami* opened its doors in September 2013 to offer one of the most distinctive thrills in South Florida. This state-of-the-art facility offers the nation's greatest variety of fully automatic firearms with over 25 fully automatic machine guns available for use in either 10 themed packages or a la carte. Locals and tourists (domestic and international) can experience the adrenaline rush of fully automatic firearms in a safe and private environment under the direct supervision of trained law enforcement professionals. This eco-friendly and health conscious shooting range only uses lead-free frangible ammunition provided by *National Police Ammunition* in order to ensure a safe experience for its guests. *Lock & Load Miami* is located at 2545 North Miami Avenue.

Statement By *Lock & Load Miami*:

Says Mike Pryor, General Manager of *Lock & Load Miami*: "We are humbled to be voted the #1 attraction in Miami on TripAdvisor. It is truly our pleasure to provide our friends and neighbors with such a unique and adrenaline-filled experience. Knowing that our guests are leaving with a remarkable experience is the ultimate reward in itself."

In honor of this achievement, *Lock & Load Miami* will host an art exhibition featuring award-winning actor and artist Jordi Mollà. Mollà, known for his roles in *Blow*, *Bad Boys II*, and *Colombiana*, will display a hand-picked selection of his latest art pieces that have been painted on silhouette targets and then shot by the artist himself. Light refreshments will be provided by *The District Miami*. **The art exhibition will take place Thursday, December 19th, 2013 from 7:30pm to 9:30pm at Lock & Load Miami, located at 2545 North Miami Avenue, Miami, FL, 33127.**

About TripAdvisor® **

TripAdvisor® is the world's largest travel site, enabling travelers to plan and have the perfect trip. TripAdvisor offers trusted advice from real travelers and a wide variety of travel choices and planning features with seamless links to booking tools. TripAdvisor branded sites make up the largest travel community in the world, with more than 260 million unique monthly visitors, and more than 125 million reviews and opinions covering more than 3.1 million accommodations, restaurants and attractions. The sites operate in 34 countries worldwide, including China under daodao.com. TripAdvisor also includes TripAdvisor for Business, a dedicated division that provides the tourism industry access to millions of monthly TripAdvisor visitors.

*Source: comScore Media Metrix for TripAdvisor Sites, worldwide, June 2013

**Source: TripAdvisor "About TripAdvisor", 2013

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About The District Miami

The District Miami brings together a diverse mix of cultures and tastes for South Florida's most distinctive, new dining destination. Fresh and local ingredients are highlighted and merged in each dish creating a true Contemporary Pan-American cuisine, embodying the best dishes of North, South, Central America and the Caribbean. The cuisine was crafted to take guests through a culinary journey stimulating the diverse palate. Dishes range from signatures ceviches, to a perfectly prepared Lamb Duo and from tuna tartar and lobster malanga tacos to an all-American Prime Angus Burger. This Pan-American fare is rounded out by the bar's carefully curated vast selection of boutique wines and artisanal craft beers. The District Miami is housed in a historic home in the unique, up-and-coming Buena Vista neighborhood. The home has been transformed into a warm setting with contemporary and sophisticated features, housing countless new world and old world details. The look has been completed with custom-made Westchester-style leather couches and industrial loft-inspired touches of metal, wood and exposed brick. Opening fall of 2013, The District Miami holds a total of 100 guests inside and on terrace and is available for Private events. The District Miami: A Cultural Taste of the Americas. 190 NE 46th Street, Miami, FL. 33137. For additional information, please visit our website at www.thedistrictmiami.com or email us at info@thedistrictmiami.com. Reservations are highly suggested and can be made by calling 305.573.4199, by email to reservations@thedistrictmiami.com.

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